

# DESIGN SOLUTION EVALUATION CRITERIA

<p><b>PROBLEM UNDERSTANDING</b></p>	<p>In what ways did you show depth of understanding of the problem? How clear is the problem statement?</p>	<p><b>Low = 1</b> : Minimal understanding of the issue, lacks clarity and problem statement is ill-defined  <b>Medium = 2</b> : The problem statement is relatively clear and understandable  <b>High = 3</b> : Demonstrates depth of understanding of the problem, clearly defined and easy to understand</p>
<p><b>DETAILED RESEARCH</b></p>	<p>How does this explanation show depth of understanding? How much of your research is shown in this explanation? Is this explanation easy to understand? Does this explanation correctly portray the scale of the need?</p>	<p><b>Low = 1</b> : Lacks thorough research, or logical approach and minimal findings  <b>Medium = 2</b> : The information on the target audience is sufficient but not deep  <b>High = 3</b> : Thorough insights, data clearly presented/stated. Well researched</p>
<p><b>ORIGINALITY &amp; INNOVATION</b></p>	<p>Is your entry original? How is it different from others? What stands out?</p>	<p><b>Low = 1</b> : Lacks innovative thinking and originality when compared to other solutions available  <b>Medium = 2</b> : Some innovative thinking but may lack originality i.e., overlap with existing solutions  <b>High = 3</b> : The idea expresses strong innovative thinking - either a new solution or strong improvement to existing solution</p>
<p><b>IMPACT</b></p>	<p>What effect will your solution have on young girls? How will it benefit them? Will it be able to help solve that issue? Will young girls be willing to use this solution?</p>	<p><b>Low = 1</b> : Lacks innovative thinking and originality when compared to other solutions available  <b>Medium = 2</b> : Some innovative thinking but may lack originality i.e., overlap with existing solutions  <b>High = 3</b> : The idea expresses strong innovative thinking - either a new solution or strong improvement to existing solution</p>
<p><b>OVERALL PRESENTATION</b></p>	<p>How clearly was the problem and solution presented? Was it well articulated? Easy to understand?</p>	<p><b>Low = 1</b> : Difficulty in presenting idea, missing elements of presentation  <b>Medium = 2</b> : Presentation delivery lacks some clarity and organization and is moderately creative  <b>High = 3</b> : Delivery is clear, well organized, and in presented in a creative manner</p>